

## Statement of Global One 2015

The Information Commissioner's Office ("ICO") issued a Monetary Penalty Notice against Global One for a text messaging campaign carried out during Ramadan 2020. The ICO concluded that we did not carry out the necessary due diligence on our partners, who managed and implemented the text messaging campaign.

As everyone is aware, the Covid-19 pandemic has badly affected those in the charity sector, with regular fundraising activities having been restricted by government-imposed measures. This text messaging campaign was carried out against that backdrop and in conjunction with our Ramadan campaign. Our campaigns were specifically designed to draw attention to the work we are doing in Asia, Africa and the Middle East with refugees; women and children; and vulnerable communities.

Whilst we are disappointed to find ourselves in this position, we welcome the fact that the ICO concluded that **"...Global One did not deliberately set out to contravene PECR in this instance..."**

### Next steps

- The ICO's investigation has given us a deeper insight into Data Protection laws and we have taken steps to ensure that our internal and external processes are properly compliant, which the ICO have recognised at paragraph 60 of the Notice:

***"Since the commencement of the Commissioner's investigation Global One has ceased all direct marketing activities and is undertaking a full review of its data protection compliance."***

- We have also appointed a GDPR specialist which demonstrates our serious commitment to ensuring that the data of all our partners, donors and associates are properly protected and compliant.

We the Trustees of Global One would like to take this opportunity to apologise to the recipients of the text messaging campaign, and we would like to reassure our supporters and stakeholders that we have put measures into place to ensure that this does not happen again.

We have full confidence in our staff in remaining committed to delivering the projects that are so dear to us. We would also like to thank our donors for continuing to support our mission in delivering vital programmes to vulnerable women and girls in some of the world's most disadvantaged countries.